

Rocco Bombardieri



Director of Design & Development

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Summary

Design and development lead with a proven track record in building high-performing teams, scalable creative systems, and digital experiences that drive engagement. As a contributor and leader, I bridge the gap between aesthetic vision and technical possibility by creating work that wins awards, delights clients, and delivers measurable results.

Experience

The Influence Agency
Director of Design & Development

Dec 2021 - Present

- Built the Design and Development departments from the ground up, hiring and developing every team member.
- Achieved **zero voluntary turnover** in a fast-paced agency environment through strong culture, mentorship, and clear growth pathways.
- Expanded departmental revenue output by 50%+ YoY by improving operational systems, scoping accuracy, and high-value project delivery.
- Defined agency-wide processes and elevated the organization's usage of Asana, becoming the internal champion for workflow excellence.
- Onboarded, coached, and led both in-office and international teams, ensuring unified standards across design, development, and project delivery.

Senior Multimedia Designer

May 2021 - Dec 2021

Multimedia Designer

Oct 2019 - May 2021

The Mint Agency
Graphic Designer

April 2019 - Oct 2019

Awards & Recognitions

Summit Creative Award Winner

2024

Guest Speaker at Asana

2024

Toronto Star Reader's Choice Gold Winner

2024

CSSW Gold Star Recipient

2023

Awwwards Honors Mention

2023